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**Keeps
Your Kids
Smiling
with
Children's
Dental
Care**



**Garden
with your
Family this
Summer**



**TIPS ON STAYING
HEALTHY DURING
PREGNANCY**



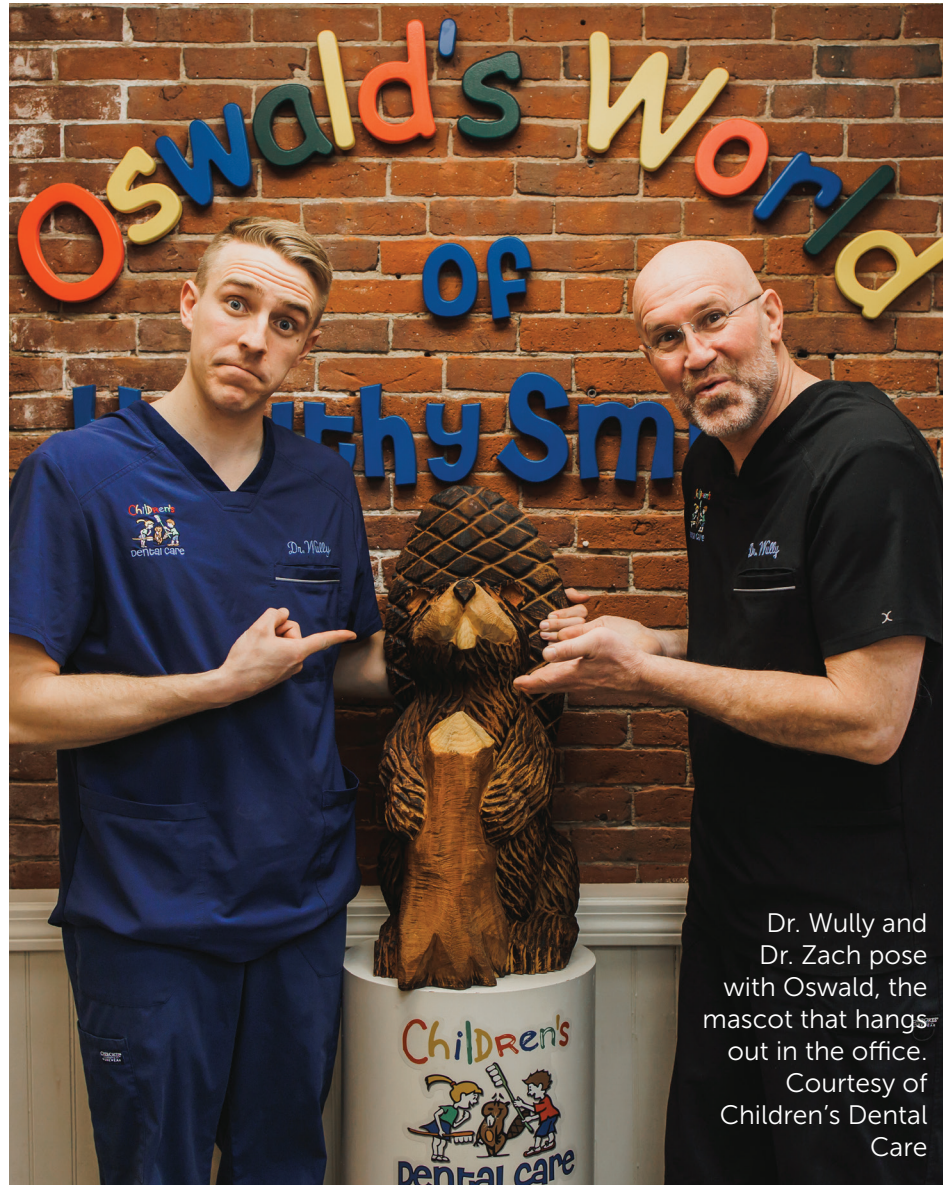
Exciting things are in the air at Children's Dental Care

Photos and story courtesy of
Children's Dental Care

After 22 years of pediatric dental service to the Monadnock region, Dr. Blake Wullbrandt welcomes his son, Dr. Zach Wullbrandt, as he joins the practice this July. A beaming Dr. Wully says, "I'm ecstatic that Dr. Zach is joining the CDC team. As his father, I will experience the pride and joy of being alongside him as he shines while developing his career. As his colleague, I am thrilled for our patients and team to benefit from his engaging demeanor. Dr. Zach revels in making connection with and encouraging his patients and their parents whether they're feeling happy or anxious."

Hometown boy, Dr. Zach grew up in the Monadnock region attending school at Dublin Christian Academy, graduating in 2014. He played Keene baseball from t-ball through high school. He pitched for the Junior Swamp Bats throughout high school and returned to coach them while in college. After attending two years of college in California, Zach chose to return to Keene to finish his undergraduate work at Keene State where he graduated with a B.S. in biology, 2018. He played baseball for KSC as well. During this time Zach had the opportunity to work as an assistant at CDC. While already on track to pursue dentistry, it was there he found his true love for pediatric dentistry.

Staying close to home for dental school, Dr. Zach graduated from the University of New England College of Dental Medicine in Maine, 2022, where practicing in rural areas as well as patient centered comprehensive dental care were emphasized. This was a perfect fit to prepare him for work alongside his



Dr. Wully and Dr. Zach pose with Oswald, the mascot that hangs out in the office.
Courtesy of Children's Dental Care

dad at CDC. Dr. Zach graduated with an honors distinction highlighting his work to provide/expand access to care to under-served communities throughout New England — a passion ignited as he

became more aware of such need that gels well with his dad's practice goals.

Dr. Zach shares, "I'm fired up to bring new perspectives and techniques that when combined with my dad's experi-

ence will result in a new tier of excellence for all our patients at CDC." In combination with Dr. Wully's wealth of knowledge and experience Dr. Zach will bring fresh insight with modern technologies/current perspectives and techniques. Shana Harmon, CDC hygienist of eight years, expresses, "Love that there will be a merge of 'tried and true' and 'cutting edge.' They can learn from each other and benefit patients." With collaboration and teamwork, the Wullbrandt men's unique experiences and perspectives will facilitate optimal dentistry for their patients. Just as important is their joint passion for providing patients and their families with a dental experience that is caring, gentle, patient and kind. Dr. Zach and Dr. Wully love this community and are committed to serving all in need, without exception, for the good of their overall health and well-being.

Dr. Zach graduates soon from his pediatric dental residency through NYU Langone in Holyoke, Mass., possessing what's new in pediatric dentistry as well as bedrock foundations like behavior management techniques — the essence of what pediatric dentistry is all about.

Why is a pediatric dentist the best choice for your child's dental care? Pediatric dental offices are set up in such a way that makes going to the dentist a fun and welcoming experience. The staff and providers continually work together to give children a dental experience that is positive; promoting a lifetime of oral health.

Developing good oral health from a young age pays huge dividends as children grow. Regular and consistent preventive and restorative dental care will help

establish healthy habits and minimize potential for pain and infection. Establishing a dental home by age 1 helps parents receive vital education to prevent dental decay, give peace of mind that if something happens they have a relationship with a provider they know and trust, and begins the process of helping children develop a positive relationship toward the dentist. "We have the treatment expertise, special training, and savvy fear allaying experience, to manage dental problems specific to children," says Dr. Wully. "It's not just an appointment, it's about 'the process.'" "I often hear Dr. Wully explain to parents about 'the process' of getting their children on the path of long term excellent dental health," reports Amber Ciarcia, CDC hygienist/assistant of five years. This 'process' involves sometimes difficult treatment initially to restore dental health, followed up with fun, routine six-month dental visits, along with good dental home care. When our patients graduate to a general dentist at age 21, 'the process' has prepared them for a lifetime of dental health and a love for the dentist.

With professional excellence at the core, the team at Children's Dental Care shines another piece of who they are — just a bunch of kids themselves! THEY

LOVE KIDS! They celebrate kids being kids, meeting them where they are. So, in an effort to connect with kids they engage every day, in a not always super desired activity, they look for opportunities to make dental appointments fun. Oswald, CDC's beaver mascot, facilitates that connection. "I always have a toothbrush in my hand, ready to say hello to all the critters that come to visit. 'Oswald's World of Healthy Smiles' is my dreamland, and I can't wait to share my tips toward happy and healthy smiles!" states Oswald on his dental blog called, 'Off the Cusp.' This blog targets kids, honing in on dental education. At the end of each appointment, children can join the No Cavity Club, in which they receive a special key chain they can build upon each visit. The team strives for each child to leave the office feeling successful, empowered, and happy.

Check out CDC's social media loaded with dental education and entertaining reels of Dr. Wully and team antics. "Behind Dr. Wully's softspoken professional side," according to Gina Bedard, CDC Patient Coordinator, "Dr. Wullbrandt is very silly and goofy, loves to break out in song, and is always up for whatever ridiculous reel the staff puts together for him." Dr. Zach will

fit in famously, like father/like son.

Children's Dental Care is a true family business. In addition to the wonderful team, who are like family, Dr. Wully's wife, Amy, heads up human resources, marketing, bookkeeping, and making the office a beautifully fun environment. Dr. Zach's wife, Hope, is the artist of our beloved Oswald. Four of Dr. Wully's five children have dental assisted. And now Dr. Zach's 4-year-old son has announced that he wants to be a doctor — could that someday be a doctor of dentistry?

Children's Dental Care accepts new patients, age 1-21, at 113 Railroad Street, Keene NH. They also provide special needs care for children and adults, wisdom tooth extraction and sedation. They accept NH and VT Medicaid, MassHealth, and work with all private insurances. To schedule an appointment, call 357-6385 or visit their website at www.drwully.com. Follow our social media channels via Facebook, Instagram, and Tiktok (@drwully), and Oswald's blog at www.drwully.com/blog for access to educational content, photos and giveaways.



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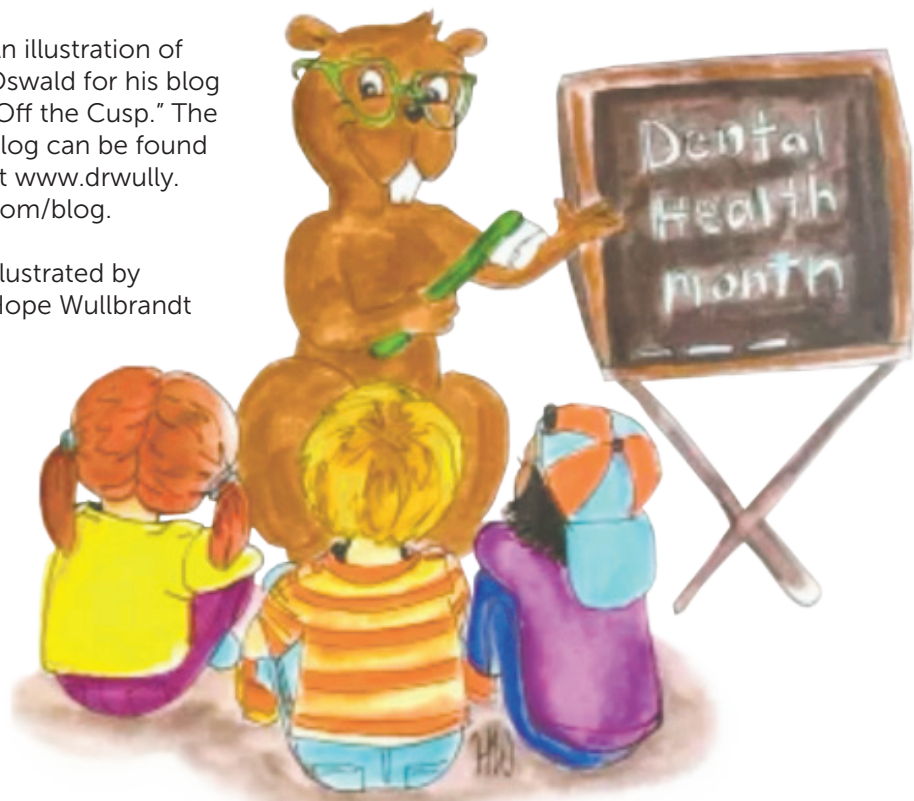
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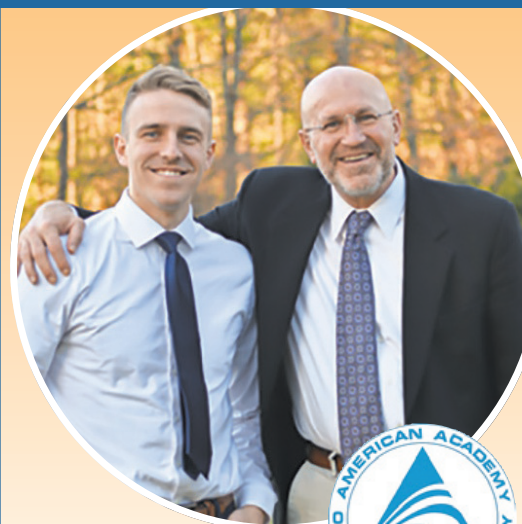
Week 1 – Video games (July 8th)
Week 2 – Super Hero Stunts (July 15th)
Week 3 – Olympic Games (July 22nd)
Week 4 – Disney Camp (July 29th)
Week 5 – Trick Shots (August 5th)

An illustration of Oswald for his blog "Off the Cusp." The blog can be found at www.drwully.com/blog.

Illustrated by
Hope Wullbrandt



Offering Gentle and Positive Children's Dentistry for a Lifetime of Healthy Smiles!



**"Our pleasure
to serve!"**

**Dr. Blake Wullbrandt, DDS
Dr. Zach Wullbrandt, DMD**
*Always Accepting
New Patients!*



**113 Railroad St. Keene, NH
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